

# sing up

## Fundraising Pack

Put singing at the heart of your school's life



# Your fundraising pack includes...

## Why Sing?

The power of singing has deep impact, beyond music lessons. We believe Sing Up can help you unite, by placing singing at the heart of your school life.

## Fundraising Ideas

Bursting with ideas and top tips, you can use our suggestions to get started on your fundraising for your Sing Up Membership.

## Go for it

Get the most out of your fundraising activities with our practical advice and creative guidelines.

## Fundraising guidelines

To make sure your fundraising activities are done in a safe and legal manner, we've included some advice to keep things simple.

## Resources

Getting started is easy with our ready to go materials, including the following:

- Bake sale poster
- Fundraising totaliser
- Non-uniform day poster
- Poster template
- Sponsorship form



# Why Sing?

## **Sing to achieve – singing improves learning outcomes**

Singing helps pupils become confident learners, able to apply critical thinking. Musicians make great problem solvers with creative minds.

Academic research consistently reports increased confidence levels and improved learning outcomes as a direct result of singing regularly.

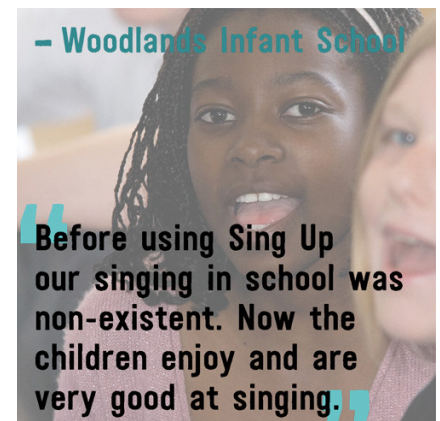
Other benefits include improved self-esteem, increased enjoyment in school life, deeper engagement in class and enhanced social skills.

## **Sing to be well – singing is good for you**

Singing works the respiratory system, so is good for the heart and lungs. It triggers endorphins in our brains. As well as this, something special happens when we sing as a group. Singing together can regulate breathing and cause your heart rate to synchronise with everyone else in your class or choir.

## **Sing to unite – singing creates strong communities**

Successful schools have a strong, cohesive culture with enthusiasm for learning. Singing well together has a deep impact on the school community, helping to strengthen the identity of the school and make pupils feel proud to be a part of it. Pupils, teachers, governors and parents alike enjoy the sense of community that singing brings to school life.



# Fundraising Ideas

## Sing

- Run a sponsored sing-a-thon, use our **free Friends songs** to get your classes singing together. Ask people to sponsor you per minute or per song.
- You could have a singing telegram service run at your school for a day. Pupils (as well as teachers) could deliver messages to others within the school for a small price.

## Inspire

- Get your staff involved. Whether it's putting on a teacher talent show, or getting them to join in with the sponsored sing-a-thon, it's important that they are fundraising champions too.

## Now, get the local community involved

- Go into the local community after school: have a busk in your local shopping centre, go carolling at Christmas, or plan a flashmob.
- Get together with other local schools and hold a Big Sing – invite parents along for a small ticket price.

## Get dressed up

- Hold a non-uniform day at the school and ask for a donation from the pupils.
- Even better still, get your pupils to dress up as their musical idols for the day!

## Use your noggin

- Run a quiz (or a music quiz) either within the school, or invite parents as well. Charge a small fee for entry.
- Try out a new recipe and hold a bake sale at the school.
- Get crafty and sell your class' homemade wares at an event/fair at your school.
- Make up your own sponsored activity. Ask the children for suggestions.

## Put on a show

- Hold a concert full of music-making and invite parents and the local community along for a small donation.
- Why not ask local musical groups to get involved as well? Maybe there's a local secondary school, community choir, a brass band or solo artists that might be interested in getting involved.



# Go for it

While you're planning your activities, it's great to keep all of these points in mind.

## Have fun

Choose a fundraising activity that everyone will enjoy – why not incorporate lots of singing too?

## Keep it simple

The best fundraising ideas are the simplest: organise something that will create maximum fun with minimal hassle.

## Be safe

Make sure everything you do is safe and lawful. Take a look at our fundraising guidelines which explain some of the legal details you need to know about fundraising properly.

## Do your sums

Keep an accurate report of all the money you collect. Take advantage of our sponsor form and nominate somebody – maybe the school bursar or business manager – to look after the funds while you set about collecting more. You could keep track of your fundraising with your Sing Up Membership totaliser and display it around school for everyone to see.

## Tell us about it

We love hearing from you so why not tell us about your fundraising activities? Your fundraising might inspire other schools to get singing too. Let us know on Twitter at **@SingUpTweets** on Facebook at **www.facebook.com/SingUpFanPage** or drop us a line at **magazine@singup.org**.

## Tell others about it

Tell your wider school community, friends, family and the local press that you're fundraising for Sing Up Membership. You could use our poster (included in this pack) to advertise what's going on in your school. Plus, tell the press and your fundraising activity could be headline news in your local area.

## Thank everyone

Let people know how grateful you are for their support. When you know how much you've raised, tell them so they know what a valuable contribution they've made to help put singing at the heart of your school life. You could even hold a celebratory singing assembly and invite everyone along.

# Fundraising Guidelines

- Ensure that your event is organised efficiently, safely and is adequately supervised. Where children are involved, this should include providing proper adult supervision and checking that the child's parents/guardians have given permission for their child to take part.
- Where necessary ensure that participants are fully briefed about the event, including any risks, fitness requirements, special equipment or clothing required and standards of behaviour expected.
- Consider what insurance cover you need for your event. Sing Up cannot accept any responsibility for your event nor for anyone who participates in it. Further information can be found at **[www.hse.gov.uk](http://www.hse.gov.uk)**.
- If you are preparing and handling food, ensure that you undertake appropriate hygiene precautions, especially when storing, displaying and cooking food. Take a look at **[www.food.gov.uk](http://www.food.gov.uk)** for more information.
- All lotteries, raffles, street collections or collections on public property will need to be registered with the local authority, please get in touch with them directly. Please note that Sing Up does not endorse house-to-house collecting.
- Always have two people present to count any money raised.
- Want to know more? Check out **[www.how2fundraise.org](http://www.how2fundraise.org)** which has lots of advice for getting the most out of your fundraising activities.

## Contact Us

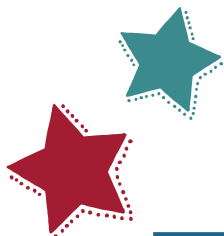
**Want to discuss Sing Up Membership in more detail?**  
**Our friendly support team is on hand, give us a call on**  
**0207 908 5148 or email us at [support@singup.org](mailto:support@singup.org).**

**We are always happy to help.**

# You're invited to



## bake sale!



On.....

At.....



**We're raising money to put singing  
at the heart of our school life**



Hooray!



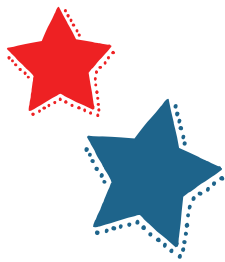
£.....

Nearly there!



Doing well!

£.....



This is our  
sing up  
Membership Totaliser

# You're invited to



## non-uniform day!



On.....

Don't forget  
to bring £....  
with you!



**We're raising money to put singing  
at the heart of our school life**





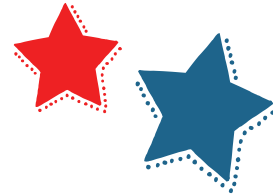
is raising money to put singing at  
the heart of our school life

We are .....

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On.....

At.....

Contact:

.....





Name of event .....

	Total £
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Help me to put singing at the heart of school life



**Love learning, start singing**

Sing Up, Bloomsbury House,  
74-77 Great Russell Street, London,  
WC1B 3DA

0207 908 5148

[www.singup.org](http://www.singup.org)

[support@singup.org](mailto:support@singup.org)

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